

17 MILLION STRONG

- ENDORSED BY THE AFL-CIO -

MEMBER BENEFITS



Union Exclusive Prearranged Pricing

Guaranteed fair purchase pricing on all eligible new and pre-owned vehicles.



Lifetime Powertrain Warranty

Complimentary Lifetime Powertrain Limited Warranty that covers the engine, transmission, and driveline.



Hardship Protection Plan

Complimentary vehicle return and payment plan designed to protect against life's uncertainties.



Extra Savings

Additional savings on union built vehicles.



Member Support

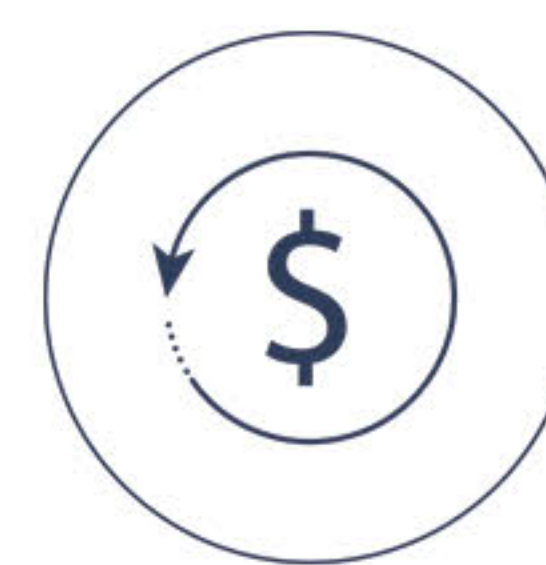
A personalized member experience with quality support from a team of member advocates.

DEALER BENEFITS



Stable Jobs

Unionized Jobs are more stable than non-unionized jobs.



Higher Income

Job stability affords a generally higher income.



Beacon Score

Higher income allows for higher credit scores on average.

UnionAuto Program
ELIGIBILITY CERTIFICATE

Date: _____
Date Of Vehicle Sale: _____

Issued to:	Dealer Info:
Member Full Name: _____	Dealer Name: _____
Member Address: _____	Dealer State: _____
Union Name & Local #: _____	Member ID: _____
Phone number: _____	Phone number: _____
Email: _____	Dealer Email: _____
State & Zip Code: _____	Dealer Zip: _____

Vehicle (Year/Make/Model): _____ New: ☐ Pre-Owned: ☐
VIN: _____ Mileage at Delivery: _____
Vehicle Price: _____

Dealer Representative Signature: _____ Date: _____

Exclusive Member Benefits:

Complimentary Benefits: (Please choose one)	Additional Protection Benefits Available For Purchase:
<input type="checkbox"/> Lifetime Powertrain Limited Warranty	<input type="checkbox"/> \$1,999.00 Extended Service Contract
<input type="checkbox"/> Hardship Protection Program	<input type="checkbox"/> \$995.00 Hardship Preferred Plus Plan

Congratulations on your purchase. Brought to you by the Union Auto Program.
To ensure you receive your exclusive union member pricing benefits and service, please email a scanned copy of this certificate to help@unionautoprogram.com within 5 business days of your purchase.

- AUDIENCE -

ACTORS | CARPENTERS | CIVIL SERVICE | FIRE FIGHTERS | FLIGHT ATTENDANTS | GOVERNMENT WORKERS |
NURSES | PAINTERS | PILOTS | POLICE | POSTAL WORKERS | ROOFERS | TEACHERS | TRUCK DRIVERS

1-855-554-4717

DRIVING MEMBERS TO YOUR VEHICLES

Through A Full Range Of Marketing

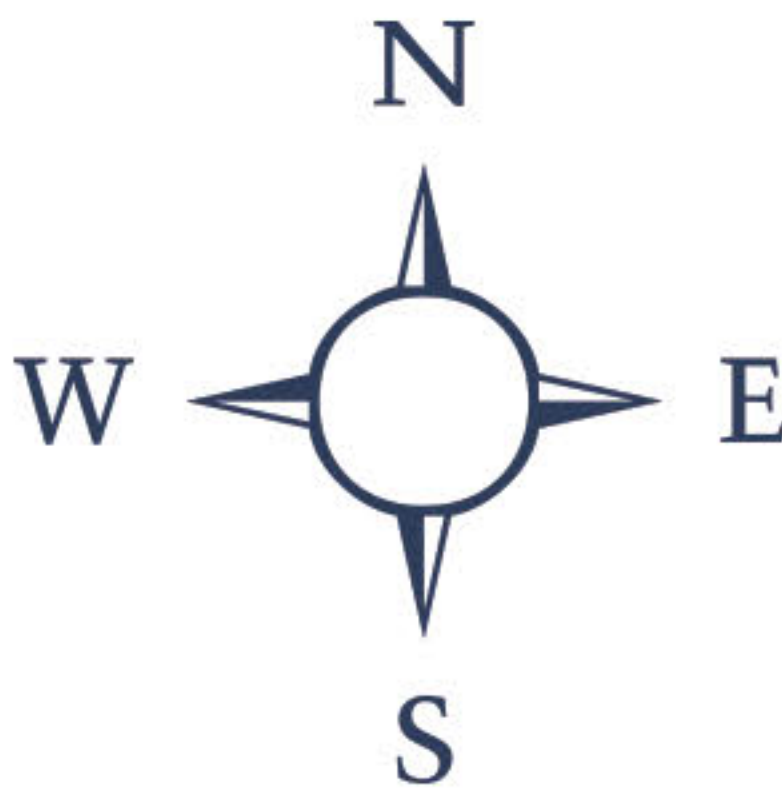
DIGITAL



Monthly Newsletters



Weekly Emails



Geofencing Union
Locations



Social Media Ads

GRASSROOTS



State & Local
Union Conference
Participation



Local Union Event
Participation



Direct Mail
Campaign



Telemarketing



Traditional Print
Marketing